Pedro Candeias

TECHNICAL PROJECT MANAGER

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Portuguese - Native English - Fluent

PROFILE

Technical Project Manager with **10+ years** across engineering, software development and team management, leading digital projects end to end: e-commerce migrations, customer data and analytics, and tools built to automate team and client processes. Turns customer needs into product requirements and shipped work, with a consistent record of improving productivity, reducing costs and enabling growth.

EXPERIENCE

2015 - present

Clustie (formerly Fullvenue) · Project Manager & Customer Success Manager — Mar 2025 - Present

- Led the **e-commerce migration of a Primeira Liga football club** from WooCommerce to Shopify, from pitch through launch.
- Drove the rollout of a **Customer Data Platform**, consolidating club-wide data into a single customer view.
- Built an **internal platform from scratch** to automate client management, deployed to production single-handedly.

Agrovirtual · Consultant & Advisor — Aug 2023 - Present

- Led the relaunch as a **SaaS product**, defining pricing tiers and the product roadmap.
- Rebuilt the website end to end with **AI-assisted development**.

Polkastarter · Backend Developer — Feb 2024 - Jun 2024

- Ruby on Rails backend: APIs, Postgres analytics queries and RSpec tests.

Splink — Nov 2019 - Dec 2023

Project Manager

- Managed 3 teams (16 people); introduced Scrum, cutting delivery time 20% and raising productivity 30%.
- Reduced supply chain costs and production times by 50%.

Fullstack Engineer

- Built Elixir microservices and Ruby projects; optimized database queries (+40% performance).

Yamaha Motor 7 · Collision Department Manager — Mar 2018 - Jul 2019

- Launched a crash-repair department from scratch and grew monthly turnover by **40%**.

Inovacril Acrylic Concept · Production Manager — Jan 2015 - Feb 2018

- Automated key production stages, multiplying daily output while scaling the team by **150%**.

SKILLS

TECHNICAL	Ruby on Rails · Elixir · React · SQL / PostgreSQL · REST APIs · Git & GitHub · AWS · Vercel · AI-assisted development
DELIVERY & PRODUCT	Scrum & Agile · Requirements & Backlog · Roadmapping · Stakeholder Management · Resource Allocation
E-COMMERCE	Shopify · WooCommerce · Platform migrations · Conversion tracking · A/B testing
DATA & GROWTH	HubSpot CRM · CDP (Datatalks) · GA4 · Google Tag Manager · Google & Meta Ads · Dashboards & Reporting
OPERATIONS	Process Optimization · Supply Chain & Procurement · Budgeting & Invoicing · ERP (Primavera)

EDUCATION

Mechanical Engineering - Master's Programme FCT - Universidade NOVA de Lisboa, Caparica

Coursework completed · Thesis pending — 2014 - 2015

BSc in Mechanical Engineering FCT - Universidade NOVA de Lisboa, Caparica — 2014

CERTIFICATIONS

Certified ScrumMaster (CSM) Scrum Alliance — 2021

Digital Marketing Escola de Marketing Digital — 2021